WORLD MENTAL HEALTH DAY

A night with LIVIN®



SPONSORSHIP PROSPECTUS

Saturday 10 October | The Star, Gold Coast

WORLD MENTAL HEALTH DAY

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DATE AND TIME

Saturday 10 October 2026
6:00 pm - 11:30 pm

VENUE

This year's celebration will take place at the Gold Coast's premier event destination, The Star Gold Coast.

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ABOUT LIVIN

LIVIN is a national mental health charity empowering young Australians to take care of their mental health and prevent suicide. Through the **LIVINWell** program, **LIVIN** has delivered mental health education to over 330,000 Australians, equipping them with practical tools, building resilience, and fostering open conversations.

Across communities, **LIVIN** runs innovative campaigns and community events that raise awareness, break down stigma, and bring communities together.



By sponsoring the **LIVIN's Charity Ball**, your organisation will be part of a high-profile, nationally recognised event while directly supporting a proven, life-changing mental health movement, making a tangible difference in the lives of young Australians and aligning your brand with purpose, impact, and community leadership.

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50%

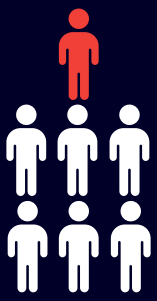
The percentage of people who will **experience mental ill health** in their lifetime. That could be the person sitting next to you right now!

75%

Over 75% of mental health problems occur **before** the age of 25.



On average, about **9 people die** by suicide every day in Australia. That's a suicide every 2.5-3 hours.



One in seven young people aged 4 to 17 years experience a mental health condition in any given year.

OUR APPROACH TO ADDRESSING YOUTH SUICIDE

Suicide is the number one killer of young Australians, and tackling this requires a collective effort.

Create a future where suicide is no longer the number one killer of young Australians by:

- Equipping young Australians with essential prevention and early intervention education, bolstering their mental health literacy and resilience.
- Raising vital awareness and funding through advocacy and community engagement to ensure our life-empowering programs can reach and engage as many Australians as possible.

WE EDUCATE. WE MOTIVATE. WE ADVOCATE

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OUR PILLARS

01 Education



LIVINWell

A mental health education and stigma reduction program designed to teach people how to look after themselves and others, and to encourage people to speak up and seek help.

INVITE US ALONG

02 Apparel



LIVINWear

Rep the cause and make a difference. Each piece of LIVIN apparel that is worn could create on average 20 life changing conversations about mental health.

VIEW PRODUCTS

03 Community



LIVINLife

Social connection drives resilience & happiness, making community events & fundraising vital. Every contribution, event, or partnership empowers us to impact young Australians lives!

GET INVOLVED

HIT PLAY ON THE 2024 EVENT



A Night With LIVIN - 10 Year Charity Ball

HIT PLAY ON THE 2025 EVENT



LIVIN 2025 Wrap Up

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JOIN US IN SHAPING THE FUTURE

To create a future where suicide is no longer the number one killer of young Australians, we need your support.

Be part of a night of celebration, connection, and impact — an evening filled with fundraising, entertainment, indulgence, and meaningful moments. By joining us, you'll help raise vital funds, support the LIVINWell program, and make a tangible difference in the lives of young Australians. Together, we can create a future where mental health is a priority, and every life is valued.



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SPONSORSHIP CATEGORIES

NAMING RIGHTS SPONSOR

SOLD: SNAP FITNESS

Exclusive Event Partner

- Exclusive naming rights: “A Night With LIVIN Presented by SNAP FITNESS”
- Category exclusivity as the sole naming rights partner
- Prime and priority logo placement across all event assets, including: Invites, Event Program, Website, Social Media, and EDMS
- Opportunity to deliver a welcome address, short speech, or branded video during event
- Premium-positioned table for 10 guests, located close to the stage
- Prominent logo placement on: Digital Screens Throughout The Venue, and Guest Tables
- Verbal acknowledgement from the stage throughout the evening
- Mention and logo inclusion in pre-event media coverage and announcements
- Inclusion of a Moët & Chandon 1,5L bottle (Jeroboam) on the table
- Exclusive LIVIN gift for all 10 guests
- Opportunity to contribute auction and/or raffle items, with recognition during the auction

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SPONSORSHIP CATEGORIES

2 AVAILABLE / 1 SOLD

PLATINUM SPONSOR - $15,000

Premier Event Partner

- VIP table for 10 guests in a premium event location
- Prominent logo placement across key event assets, including: Invites, Event Program, Website, and Social Media
- Logo featured on digital screens throughout the venue
- Logo placement on guests tables
- Verbal recognition from the stage during the ball
- Mention and logo inclusion pre-event media coverage and announcements
- Inclusion of a Moët & Chandon 1,5L bottle (Jeroboam) on the table
- Exclusive LIVIN gift for all 10 guests
- Opportunity to contribute auction and/or raffle items, with recognition during the event

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SPONSORSHIP CATEGORIES

MAJOR SPONSOR - $10,000

3 AVAILABLE

- VIP table for 10 guests
- Logo placement on guests tables
- Verbal recognition from the stage during the ball
- Logo featured in event program, website, and social media
- Exclusive LIVIN gift for all 10 guests
- Inclusion of a Moët & Chandon 1,5L bottle (Jeroboam) on the table
- Opportunity to contribute auction and/or raffle items, with recognition during the event



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SPONSORSHIP CATEGORIES

SUPPORTING SPONSOR - $5,000

10 AVAILABLE

- VIP table for 10 guests
- Logo placement on your table
- Exclusive LIVIN gift for all 10 guests
- Inclusion of a Moët & Chandon 1,5L bottle (Jeroboam) on the table
- Opportunity to contribute auction and/or raffle items, with recognition during the event



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SPONSORSHIP CATEGORIES

Additional Opportunities

- Raffle/Auction Item Donation: All sponsors can provide items to engage guests and increase visibility
- In-kind Sponsorship: Contributions like decor, Catering, or Media Support can be Recognised as Part of Sponsorship

Why Sponsor LIVIN?

- Demonstrate commitment to mental health and suicide prevention
- Connect with community leaders, business networks, and high-profile attendees
- Gain visibility across pre-event, during-event, and post-event marketing

HOW TO GET INVOLVED

There are multiple ways you can still get involved with this event in a smaller but still impactful way.

Our team are happy to discuss a number of other sponsorship/ partnership agreements and contra arrangements.

If you want to be involved in a way separate to those included in this pack, please reach out to the event team on the details at the back of this prospectus. We will be happy to look into bespoke opportunities.



LIVIN®

GET IN TOUCH WITH LIVIN'S EVENTS TEAM

We want to create a sponsorship to meet your objectives.

Let us know what will best represent your brand and become a part of the LIVIN Family.

For more information contact:

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